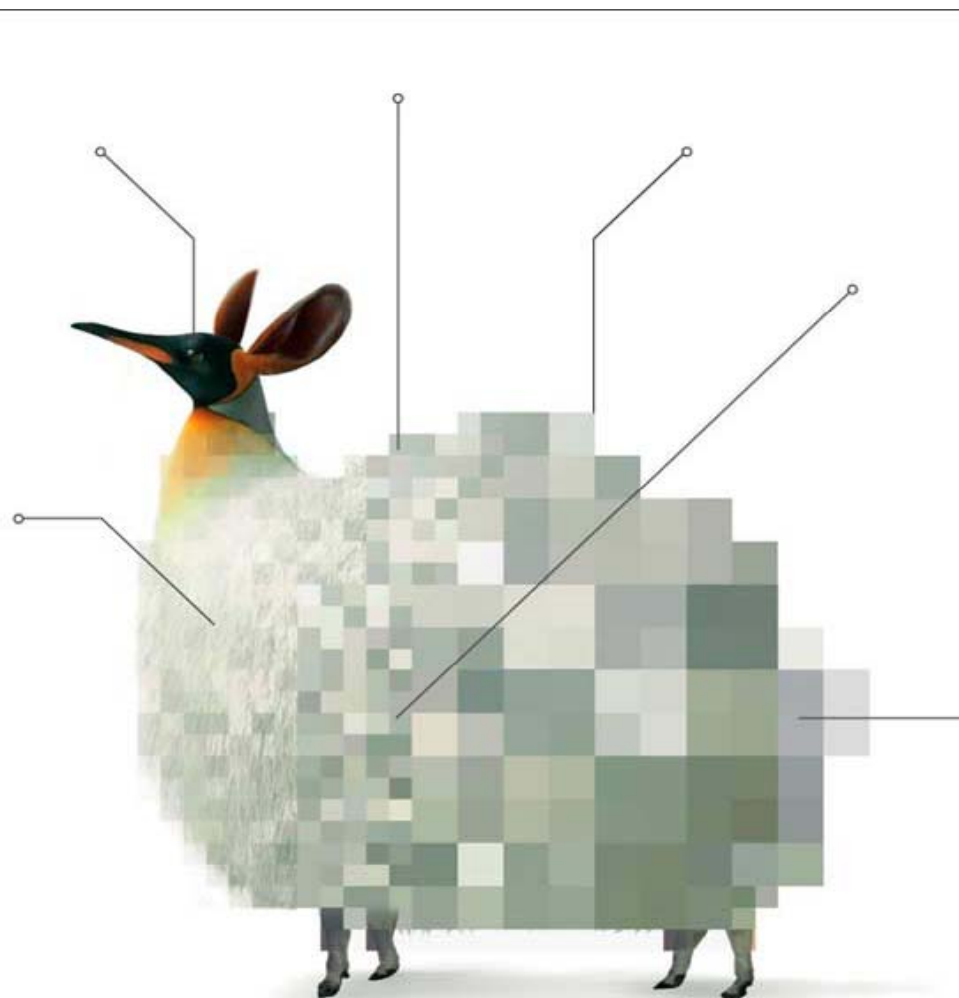
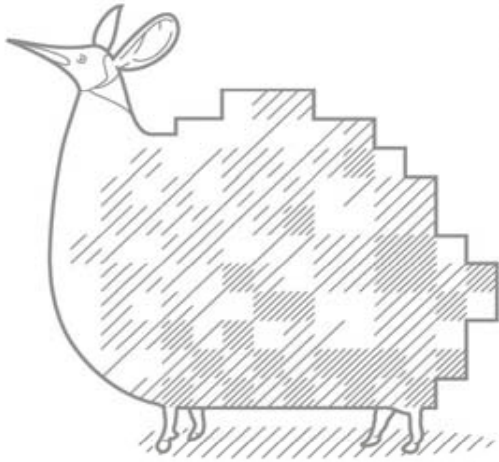


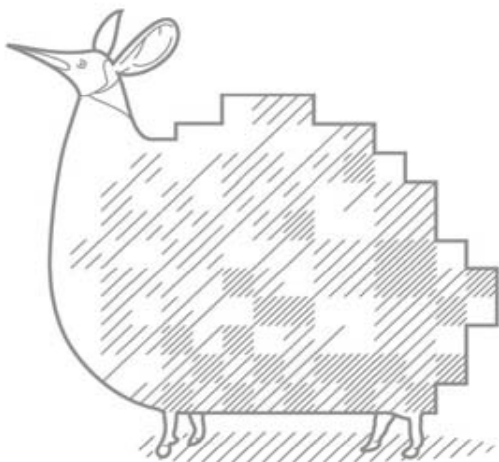
IT 2.0 – Nova generacija poslovno informacijskih rešitev





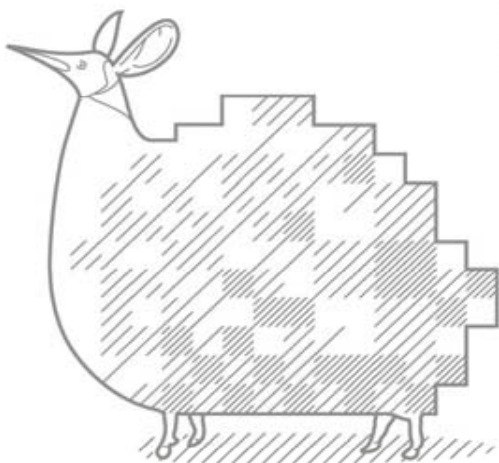
Web 2.0

- Socialno mreženje
- Distribucija videa
- Wikiji
- Blogi
- Folksonomije
- Hibridne, prepletene storitve (mashup)



Web 2.0 - Socialno mreženje

The screenshot shows a Facebook profile for Grega Stritar. The top navigation bar includes 'facebook', 'Domov', 'Profil', 'Prijatelji', 'Prejeto 92', and user links 'Grega Stritar', 'Nastavitve', and 'Odjava'. The profile picture is a photo of a man with a beard. The cover photo is a blue banner with the text 'Grega Stritar is extremely proud: http://neolab.si. 23 ur nazaj počisti'. Below the cover photo are tabs for 'Zid', 'Podatki', 'Slike', 'Okvirji', and a '+' icon. A text box with the placeholder 'O čem razmišljaš?' and an 'Objavi' button is present. Below this are filters: 'Grega + Prijatelji', 'Samo Grega', 'Samo prijatelji', and a gear icon for 'Nastavitve'. The left sidebar shows 'Oglej si moje slike (251)', 'Urejanje profila', a status 'almost there', and 'Osební podatki' with a location 'Slovenia'. The main content area shows 'Nedavne aktivnosti' with a list of recent posts.



Web 2.0 - Distribucija videa

The screenshot shows the YouTube homepage interface. At the top, the YouTube logo is on the left, and navigation links like 'Sign Up', 'QuickList (0)', 'Help', and 'Sign In' are on the right. Below the logo, there are tabs for 'Home', 'Videos', 'Channels', and 'Community'. A search bar is located to the right of these tabs. A banner at the top of the main content area promotes the 'YouTube Symphony Orchestra's "Internet Symphony" mashup video'. The main video player displays a performance by the Blue Man Group, titled 'Blue man group Berlin music awards- Drum Bone'. To the right of the video player, there is a sidebar with information about the video, including the channel name 'underdown', the upload date 'January 19, 2007', and a 'Subscribe' button. Below this, there are sections for 'More From: underdown' and 'Related Videos', which list other videos by the same channel and related content.

YouTube Broadcast Yourself™
Worldwide | English

[Sign Up](#) | [QuickList \(0\)](#) | [Help](#) | [Sign In](#)

[Home](#) | [Videos](#) | [Channels](#) | [Community](#)

Watch the world premiere of the YouTube Symphony Orchestra's "Internet Symphony" mashup video. [Watch Now](#)

Blue man group Berlin music awards- Drum Bone

underdown
January 19, 2007
(more info)

A video of the blue man group performing drumbone form there album Audio at the berlin music awards --nick--

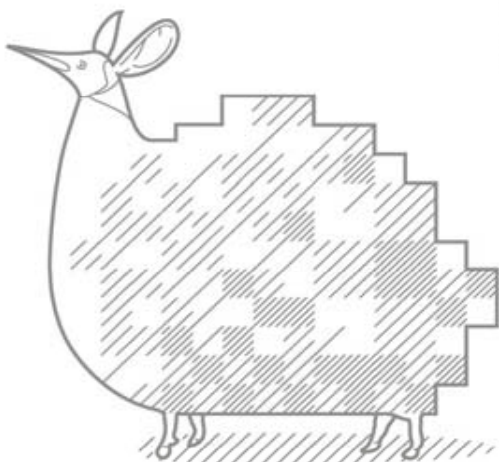
URL: <http://www.youtube.com/watch?v=1tWP6aYw>

Embed: `<object width="425" height="344"><param ns`

More From: underdown

Related Videos

- Blue Man Group Instrument**
1,616,525 views
fylobetto
- Blue Man Group Drumbone**
496,877 views
taylorkaitlyn



Web 2.0 - Wikiji



WIKIPEDIA
The Free Encyclopedia

navigation

- Main page
- Contents
- Featured content
- Current events
- Random article

search

Go Search

interaction

- About Wikipedia
- Community portal
- Recent changes
- Contact Wikipedia
- Donate to Wikipedia
- Help

toolbox

- What links here

article
discussion
view source
history

Wikipedia

From Wikipedia, the free encyclopedia

This article is about the encyclopedia. For different, but similar terms related to Wikipedia, see [Wikipedia \(terminology\)](#). For Wikipedia's non-encyclopedic visitor introduction, see [Wikipedia:About](#).

Wikipedia (pronunciation ^[ⓘ]) is a free,^[5] **multilingual encyclopedia** project supported by the non-profit **Wikimedia Foundation**. Its name is a **portmanteau** of the words *wiki* (a technology for creating collaborative websites, from the **Hawaiian** word *wiki*, meaning 'quick') and *encyclopedia*. Wikipedia's 12 million articles (2.8 million in the **English Wikipedia**) have been written collaboratively by **volunteers** around the world, and almost all of its articles can be edited by anyone who can access the Wikipedia website.^[6] Launched in January 2001 by **Jimmy Wales** and **Larry Sanger**,^[7] it is currently the most **popular** general **reference work** on the **Internet**.^{[3][8][9][10]}

Critics of Wikipedia accuse it of **systemic bias** and inconsistencies,^[11] and target its policy of favoring **consensus** over **credentials** in its editorial process.^[12] **Wikipedia's reliability and accuracy** are also an issue.^[13] Other criticisms are centered on its susceptibility to **vandalism** and the addition of spurious or unverified information,^[14] though scholarly work suggests that vandalism is generally short-lived.^{[15][16]}

Jonathan Dee, of *The New York Times*,^[17] and Andrew Lih, in the *5th International Symposium on Online Journalism*,^[18] have cited the importance of Wikipedia not only as an encyclopedic reference but also as a frequently-updated news resource.

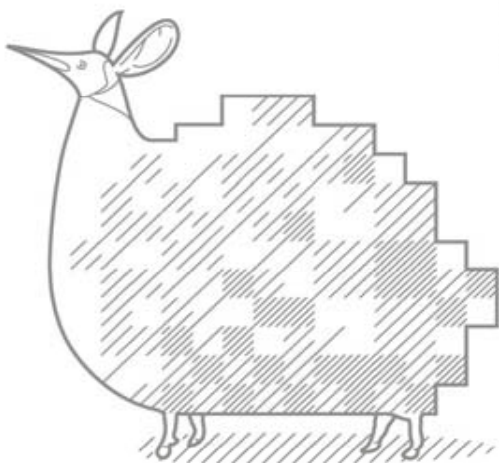
When *Time* magazine recognized **You** as its **Person of the Year** for 2006, acknowledging the accelerating success of online collaboration and interaction by millions of users around the world, listed Wikipedia as one of three examples of Web 2.0 services, along with *YouTube* and

Wikipedia



WIKIPEDIA
The Free Encyclopedia





Web 2.0 - Blogi

THE TWO HALVES

A BLOG BY NICK TAYLOR COVERING ADVERTISING, MARKETING, PHOTOGRAPHY, PHILOSOPHY, POETRY, TECHNOLOGY AND TRAVEL IN TWO LANGUAGES.

MONDAY, APRIL 6, 2009

Boost your Creativity into Turbo Mode

Research shows that while creativity is to some extent innate, it can be enhanced through repeated efforts to stimulate it. Here are my top 5 tips for revitalizing that old gray matter to help you come up with knockout ideas for just about anything...



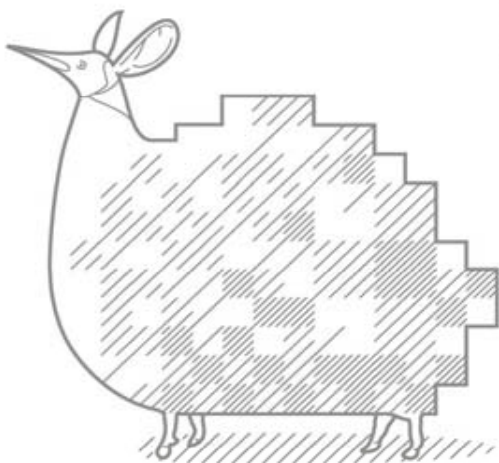
ABOUT ME



NICK TAYLOR

Marketing
communications expert
embarking on starting
up a new media

company in Ljubljana, Slovenia with a
childhood friend. The agency will be
focused on brand development,
multimedia, marketing collateral, PR



Web 2.0 - Folksonomije

delicious Home Bookmarks People Tags

Join Now! What's New? Learn more Help Sign In

Search these bookmarks Search

Save a new bookmark

stritar's Bookmarks
Bookmarks | Network | Tags | Subscriptions
See more bookmarks in Popular or Recent.

stritar Type a tag Bookmarks 3382
Sorted by Most Recent

14 APR 09 Death-Defying Photos by Kerry Skarbakka SAVE 5
weird pictures art bogus

NWA 1987 SAVE 11
weird pictures funny history music

Supertanker SAVE
cool fun weird pictures technology

LiveLeak.com - Cat Ambush Attack in 3...2...1... SAVE 13
cool nature videos funny

The 10 Coolest Foreign Words The English Language Needs | Cracked.com SAVE 109
weird lists people culture funny coo

11 APR 09 Look Closer. The Hidden Details We Miss In Movie Trailers SAVE 2
weird articles bogus movies

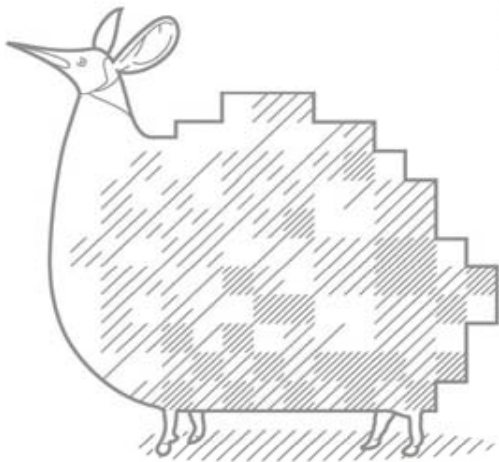
Are You Living in a Computer Simulation? SAVE 1150

Tags
▼ Top 10 Tags

cool	2293
pictures	1407
fun	1359
funny	886
weird	863
articles	732
videos	571
geek	556
people	354
technology	346

▼ Tag Bundles 7

▶ 0.	3
▶ 1.Wibe	13
▶ 2.Type	15
▶ 3.Science	39
▶ 4.Culture	20
▶ 5.Work	24



Web 2.0 - Hibridne storitve

**Stritar's chronolog**
information must flow

Chronolog Blog Hot More

Recent activity

**The Coolest T-Shirt**
bookmarked 13:57 CET on Delicious 3 views • 1 like • Like • Comment

**Insanely Fast Now Has a Face: The 2011 Hennessey Venom GT**
bookmarked 11:48 CET on Delicious 2 views • Like • Comment

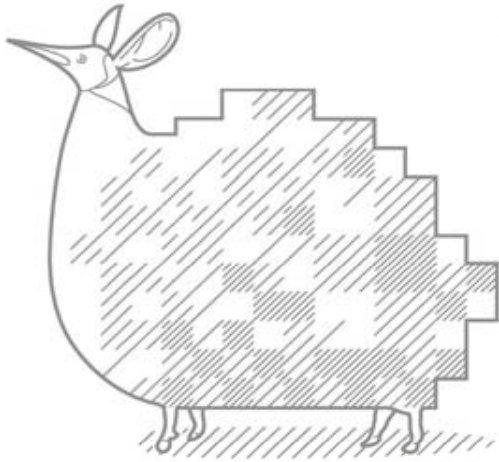
**9 Sites to Create Cartoon of Yourself for Facebook and Twitter Profile**
bookmarked 11:26 CET on Delicious 2 views • Like • Comment

**The Island**
3 1/2 stars
rated 11:24 CET on Flixster 2 views • Like • Comment

**5 Secrets of YouTube's Success**
bookmarked 11:23 CET on Delicious 2 views • Like • Comment

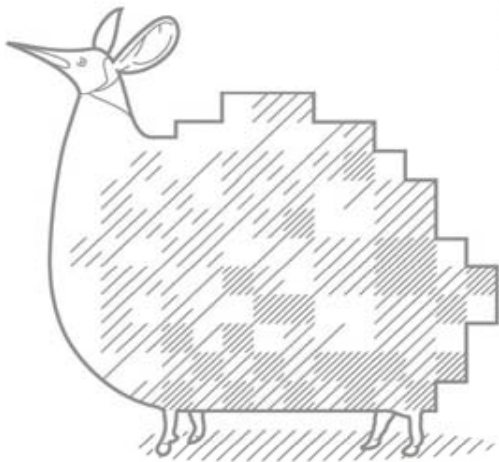
**A Perfect Circle – 3 Libras**
loved 10:51 CET on Last.fm 1 view • Like • Comment

05 apr 2010



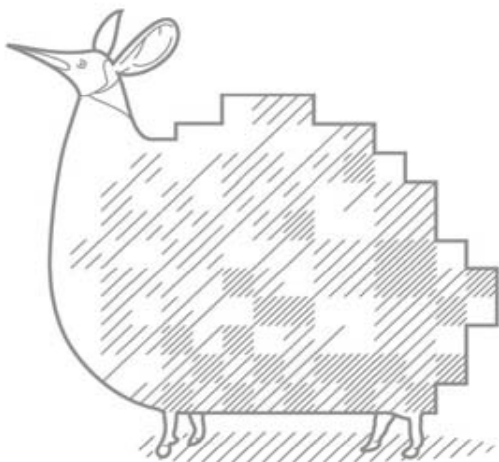
Težave IT

- Human Resource Management
- Project Management
- Custom Relationship Management
- Knowledge Management
- Decision Support
- Zaposleni = Oseba = Uporabnik

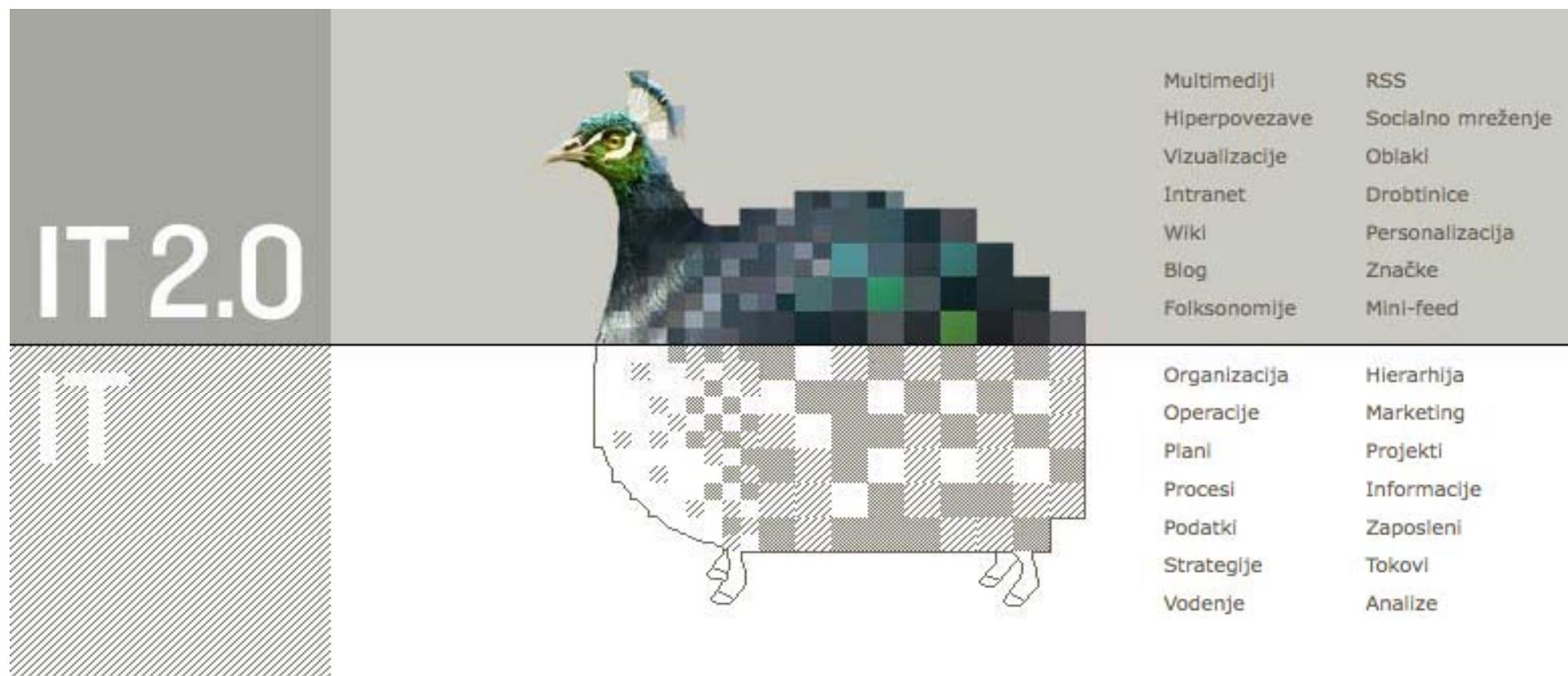


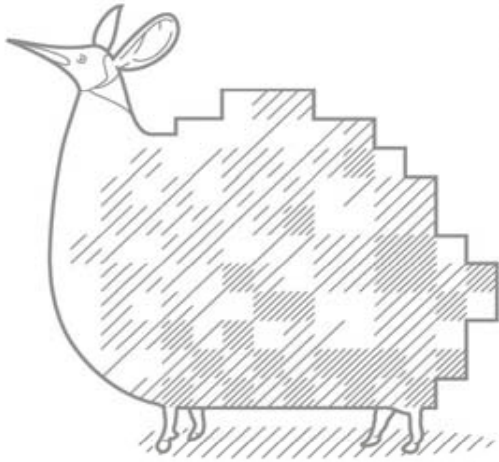
Podjetje 2.0

- Wikiji
- Korporativen blog
- Mikroblog
- Socialno mreženje
- ...



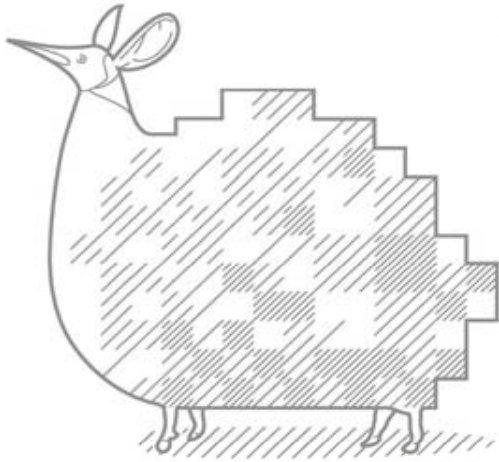
IT 2.0





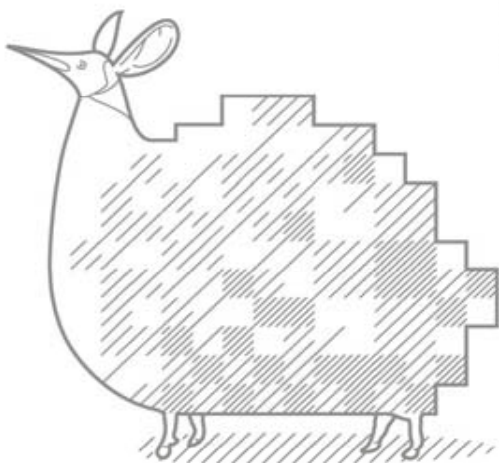
IT 2.0

- Interakcija
- Personalizacija
- Socialno mreženje
- Multimedija
- Folksonomije in Wikiji
- Dinamične informacije
- Vizualizacije



IT 2.0 - Interakcija

- Hiperpovezave, navigacija
- Barve, velikosti, postavitve, transparentca
- Matrična struktura (pivot)
- Popup, mouseover, ajax
- Manj je več



IT 2.0 - Interakcija

**Neolab 2.0 :: Klienti :: PRODIGY FINANCE**

[SI](#) [2009](#) [AMS](#) [NEOLAB](#) [PODJETJA](#) [PROJEKTI](#)

Mini-Feed

[Prikaži več](#)

3.4.2009

← [Tomše Klemen](#) je dodal novo Nalogo [Prenos na nov AMS Projektu Scorecard](#). (14:54)

11.2.2009

← [Stritar Grega](#) je dodal novo Nalogo [Dati online stabilno verzijo Projektu Scorecard](#). (15:03)

☰ [Stritar Grega](#) je dodal [Beležko](#) Nalogi [Vlerick podstrani](#). (11:45)

☰ [Stritar Grega](#) je dodal [Specifikacija](#) Nalogi [Vlerick podstrani](#). (11:44)

☰ [Stritar Grega](#) je dodal [Specifikacija](#) Nalogi [Vlerick podstrani](#). (11:44)

← [Stritar Grega](#) je dodal novo Nalogo [Vlerick podstrani Projektu CMS](#). (11:43)

☑ [Stritar Grega](#) je uredil Projekt [CMS](#). (11:43)

2.2.2009

Info

[Prikaži več](#) | [Uredi Klienta](#)

PRODIGY FINANCE

Država: **Slovenija**

Vodja: [Stritar Grega](#)

Industrija: **Finance**



Kontakti

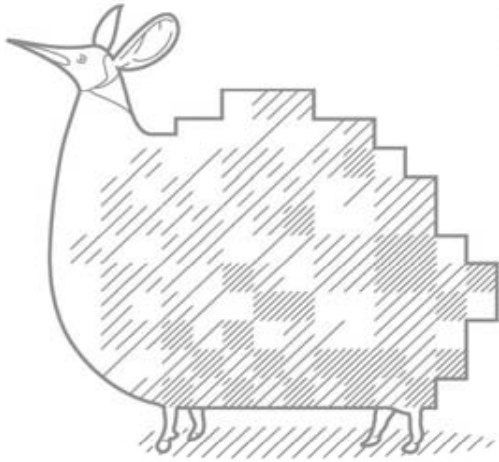
[Prikaži več](#) | [Uredi Kontakte](#)

- [Steele Ryan](#): Operativni direktor (Operativen)
- [Stevens Cameron](#): Direktor (Strateški)
- [Žerko Miha](#): Tehnični direktor (Operativen)

Datoteke

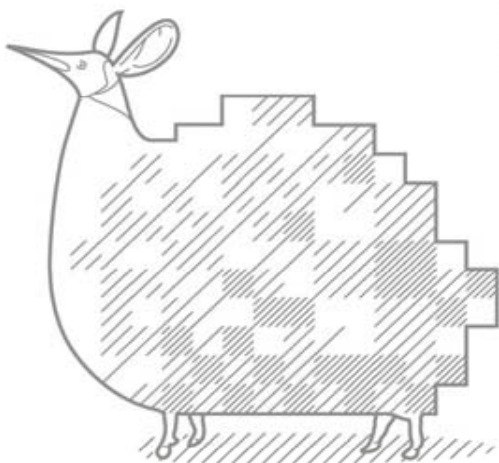
[Uredi Datoteke](#)

Datoteka	Velikost	Tip	Datum
 prodigy.gif	2,0Kb	Avatar	30.1.2009



IT 2.0 - Personalizacija

- Stopnje
 - Vloga
 - Oseba
- Smer
 - Avtomatsko (zgodovina, “moje”)
 - Na zahtevo (zaznamki, konfiguracija)



IT 2.0 - Socialno mreženje

Mini-Feed

[Prikaži več](#)

4.3.2009

Jelenec Blaž je dodal [Beležko](#) Nalogi [Napaka pri izpisu potrdila za tuje študente](#). (16:30)

24.2.2009

Stritar Grega je dodal [Specifikacija](#) Projektu [Spletne Strani EF](#). (15:12)

Stritar Grega je dodal [Specifikacija](#) Projektu [Spletne Strani EF](#). (15:12)

Stritar Grega je dodal [Specifikacija](#) Projektu [Spletne Strani EF](#). (15:12)

Stritar Grega je dodal novo Nalogo [Prilagoditve AMS](#) Projektu [Spletne Strani EF](#). (15:10)

Stritar Grega je dodal novo Nalogo [AMS](#) Projektu [Spletne Strani EF](#). (15:10)

Stritar Grega je dodal [Beležko](#) Projektu [Spletne Strani EF](#). (14:32)

Stritar Grega je spremenil Status Projekta [Spletne Strani EF](#) v [Potrjen](#). (14:32)

12.2.2009

Stritar Grega je dodal [Beležko](#) Nalogi [Sestavi ponudbo](#). (18:42)

11.2.2009

Info

[Uredi Uporabnika](#)

Stritar Grega

Podjetje: [Neolab](#)



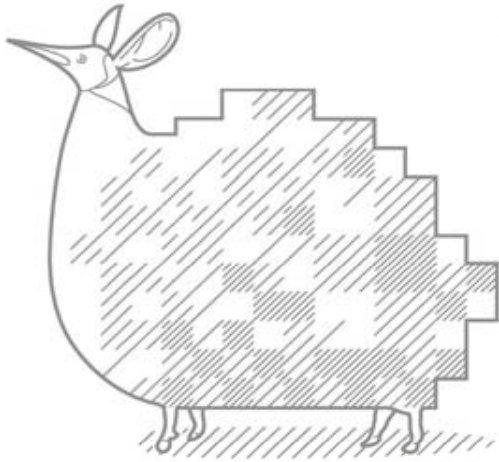
Podatki

- Email: grega.stritar@neolab.si
- GSM: **040 796 626**

Datoteke

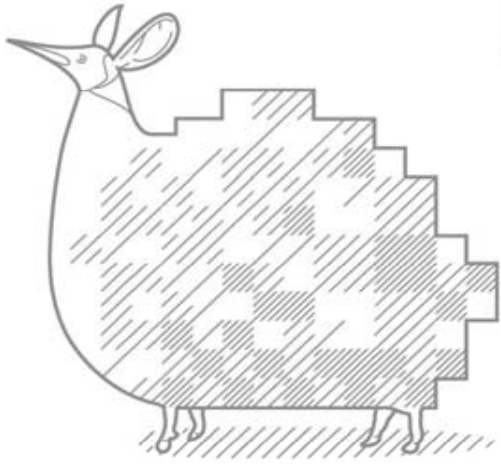
[Uredi Datoteke](#)

Datoteka	Velikost	Tip	Datum
Grega.jpg	2,7Kb	Avatar	28.1.2009



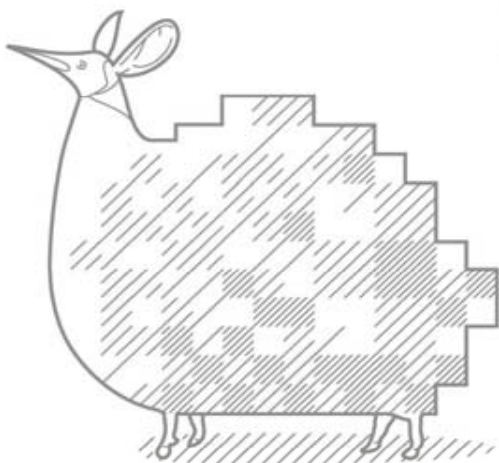
IT 2.0 - Multimedija

- Video navodila, postopki
- Multimedijske vsebine o strankah, partnerjih, dobaviteljih
- Slike zaposlenih
- Posnetki dogodkov, galerije



IT 2.0 - Folksonomije in Wikiji

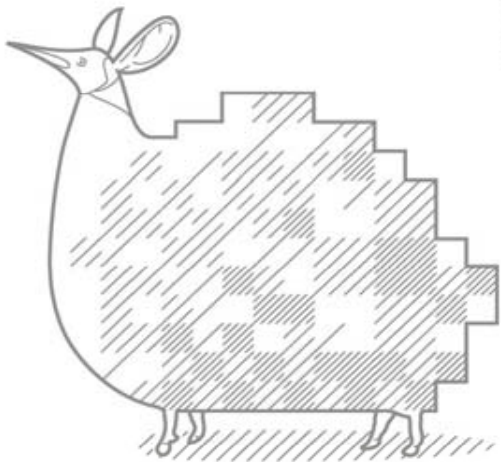
- Kolaboracija
- Baza znanja
- Značke (Tagi)
- Pomembnost informacij



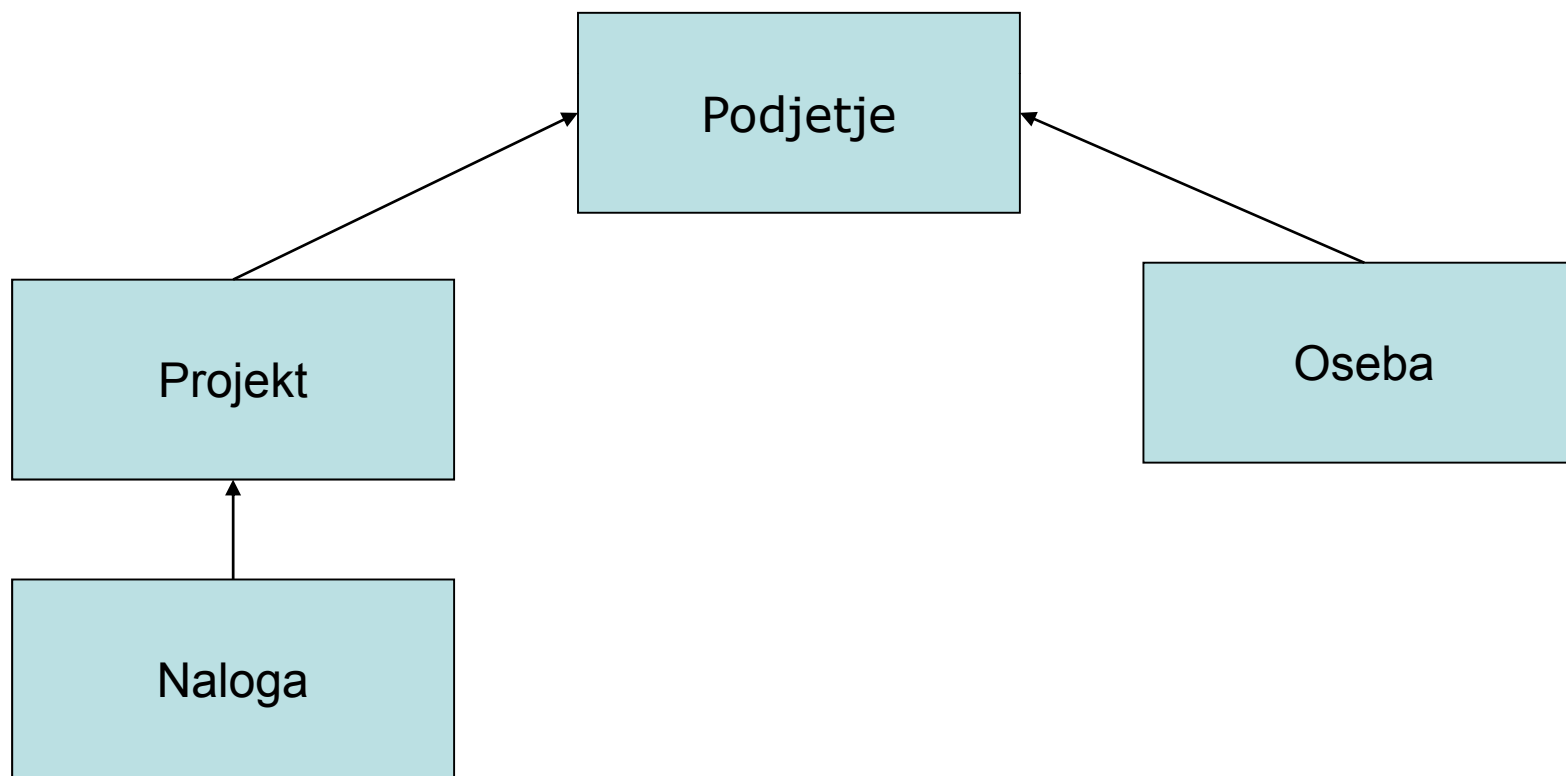
IT 2.0 - Dinamične informacije

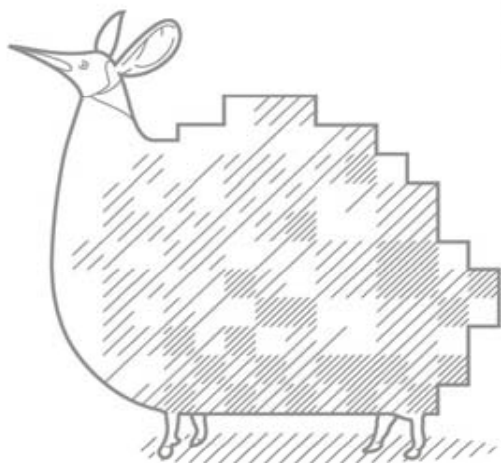
Mini-Feed	Prikaži več
Danes	
Stritar Grega je dodal Beležko Naročniku EKONOMSKA FAKULTETA . (14:43)	
6.4.2009	
Jelenec Blaž je dodal novo Nalogo Iskanje Projektu ISRRS2 . (18:23)	
3.4.2009	
Jelenec Blaž je dodal novo Nalogo Sprememba stolpcev v seznamu ocen Projektu Vzdrževanje ISRRS . (17:57)	
25.3.2009	
Jelenec Blaž je dodal novo Nalogo Bolonjska zaključna dela Projektu ISRRS2 . (17:40)	
20.3.2009	
Smolkovič Matic je dodal novo Nalogo Naročilnice za EF Projektu Naročilnice EF . (18:16)	
Smolkovič Matic je dodal nov Projekt Naročilnice EF Klientu EKONOMSKA FAKULTETA . (18:15)	
6.3.2009	
Jelenec Blaž je dodal Beležko Nalogi Priloge diplom za podiplomske študente . (18:20)	
Jelenec Blaž je dodal novo Nalogo Priloge diplom za podiplomske	

Mini-Feed	Prikaži več
Včeraj	
Jelenec Blaž je dodal novo Nalogo "More work" in "more news" Projektu IlovarStritar web . (18:54)	
Jelenec Blaž je dodal Specifikacija Projektu AMS 2.0 . (9:39)	
Jelenec Blaž je izbrisal Specifikacija Projekta AMS 2.0 . (9:37)	
Jelenec Blaž je dodal Specifikacija Projektu AMS 2.0 . (9:37)	
10.4.2009	
Jelenec Blaž je dodal novo Nalogo Files Projektu IlovarStritar web . (16:51)	
Jelenec Blaž je dodal novo Nalogo Photos Projektu IlovarStritar web . (16:51)	
Jelenec Blaž je dodal novo Nalogo Studio Projektu IlovarStritar web . (16:49)	
9.4.2009	
Jelenec Blaž je dodal novo Nalogo Press popravek Projektu IlovarStritar web . (18:44)	
Jelenec Blaž je dodal novo Nalogo What popravek Projektu IlovarStritar web . (18:43)	
8.4.2009	
Jelenec Blaž je dodal novo Nalogo Uvesti file-e v AMS 2.0 . (18:00)	



IT 2.0 - Dinamične informacije

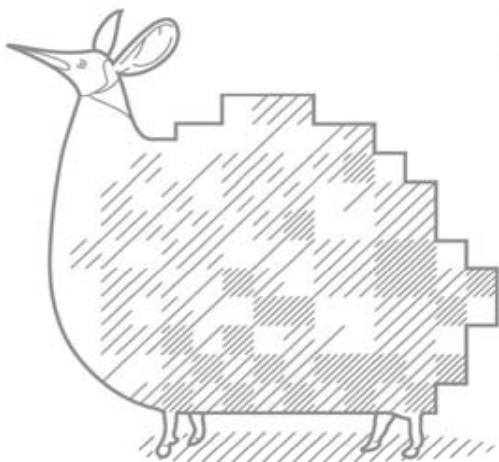




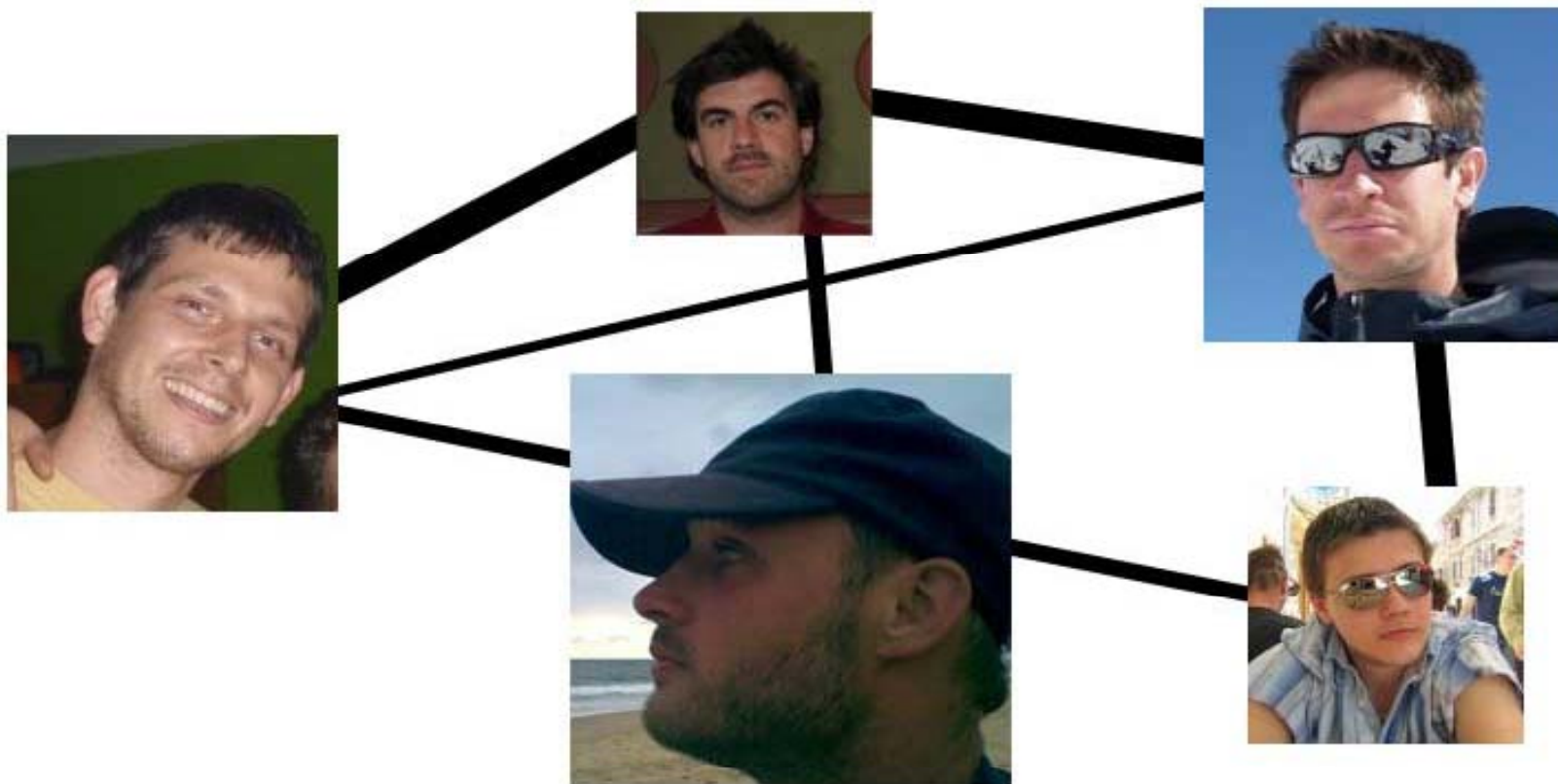
IT 2.0 - Vizualizacije

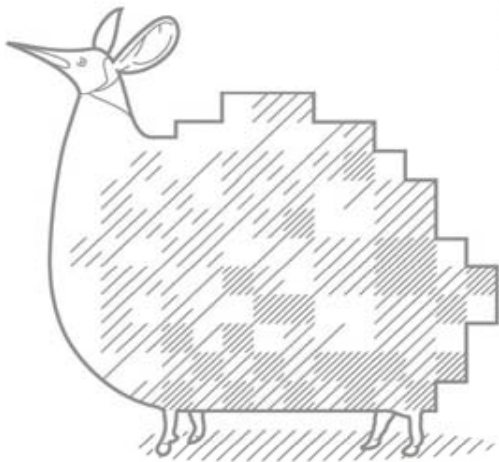
Buzz

Adidas Running(1) AH Adria (2) AH Istra avto (1) AH Kolmanič (1) AH Kolmanič & Dokl (2) **AH**
Moste (4) amis (5) Astra Classic(1) BAHLESEN (1) Bum(1) delavnice (1) **Diesel 08(5)**
Dorina lešnik(2) **Flora_Poroka_Altermed(3)** **Generali avtomobilsko**
zavarovanje(4) GM KOORDINACIJA(1) **Guest Designer Part II /Perfect**
Summer(4) ILKO(2) Jaffa keksi(2) Jogobella(2) Katjes(1) KIKI(2) Letno sodelovanje 2009(1)
Moka Yolanda(5) Monte(2) Nestea(1) Nicha(1) OPEL INSIGNIA LAUNCH(1) OPEL Subvencija(1)
Ponudba radio mar-maj(1) predlog medijskega oglaševanje za 2HY09(1) Pregled konkurence(2) Spring
Fashion Part I(2) Spring Fashion Part II(2) Totally Kids(1) **TV OGLAŠEVANJE (3)** TV
OGLAŠEVANJE(2)



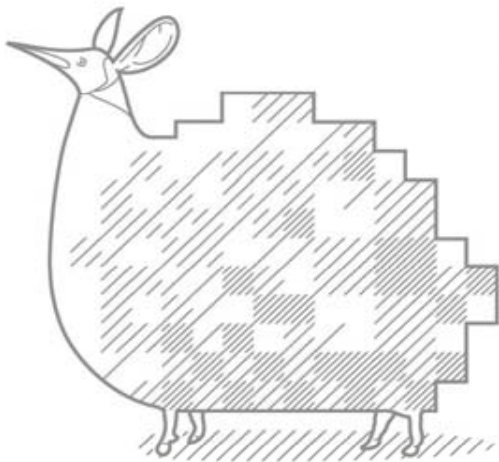
IT 2.0 - Vizualizacije





Zaključek

- Internet – Intranet – Ekstranet
- Osredotočanje na zaposlene
- Nova oblika
- Novi pristopi
- Nove storitve



Vprašanja

grega.stritar@neolab.si

<http://facebook.com/stritar>

<http://twitter.com/gstritar>

<http://linkedin.com/in/stritar>

<http://delicious.com/stritar>

<http://last.fm/user/stritar>

<http://digg.com/users/stritar>

<http://noovo.com/u/stritar>